



This agreement authorizes the Police and Fire Games committee to place an advertisement in the souvenir program, subject to the following specifications and conditions:

### SIZE

- FULL PAGE \$500
- HALF PAGE \$250
- QUARTER PAGE \$125
- EIGHTH PAGE \$75
- An additional spot color is \$150.00 added to the basic price
- A four color process ad is \$700.00 added to the basic price
- Ad design by printing company, if desired, is \$50.00 per hour

### PAYMENT

- CASH \$ \_\_\_\_\_
- CHECK \$ \_\_\_\_\_

### ARTWORK SPECIFICATIONS

- PHOTO REQUIRED
- PHOTO FURNISHED
- ARTWORK/LOGO FURNISHED
- PROOF REQUIRED
- OTHER
- ARTWORK/LOGO WILL BE SENT TO PRINTER

*(See Printer Information Below)*

**PLEASE NOTE THAT BASIC AD PRICES ARE BLACK & WHITE ADS**

**\*Back Cover - \$2,000 \*Inside Front Cover - \$1,700 –  
\*Inside Back Cover - \$1,500 (\*Includes 4 colors)**

## MAKE CHECKS PAYABLE TO POLICE AND FIRE GAMES

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail Checks To: Police and Fire Games  
% Hall County Fire Services  
PO Box 907730  
Gainesville, Georgia 30501  
(770) 531-6842-ph/ (770) 531-6845-fx**

\_\_\_\_\_  
Firm (Please Print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Fax #

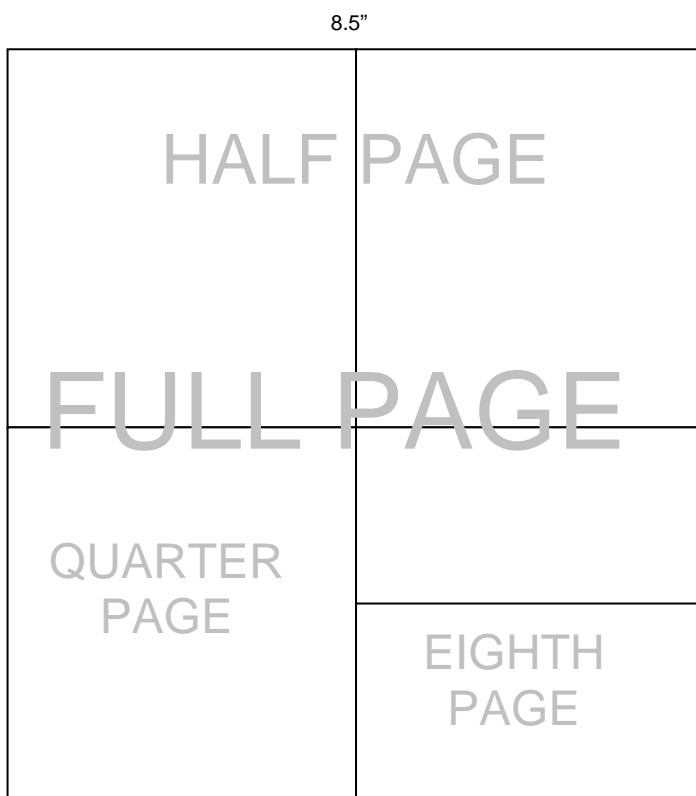
\_\_\_\_\_  
e-mail

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Staff Salesperson Signature

## ROUGH LAYOUT SKETCH

*(Provide a digital advertising copy in high resolution pdf., eps., or tiff.mac/pc format acceptable.)*



### CHECKLIST

- GPFG Staff Use**
- PAYMENT RECEIVED
  - DIGITAL COPY/LOGO
  - DIGITAL COPY/LOGO MISSING
  - NEEDS LOGO BY PRINTER